

DDA offers various partnership opportunities. Please mark all your selections on this *Committal Slip* and mail along with your check made out to Dallas Dietetic Association. **To insure your logo placement, Committal Deadline is December 1, 2009.** Mail to: DDA: Attn: Corporate Sponsorship Committee: P.O.Box 601851, Dallas, TX 75360-1851

- DDA Meeting Sponsor \$350
- Advertising Package \$450
- Spring Seminar Sponsor \$500

- Recipe Challenge Donor \$500
- Recipe Challenge Supporter \$1000
- Recipe Challenge Partner \$1500
- Recipe Challenge Pillar \$2500

- Silver Corporate Sponsor \$1000
- Gold Corporate Sponsor \$2500
- Platinum Corporate Sponsor \$4000

- Custom Package/In kind donation



Committal Slip

Your Name

Company Name

Company Address

Your Contact phone #

Email Address

Check Amount and #

- Artwork is provided (if applies)
- * All artwork must be provided in jpeg, gif, bmp, or qnp format.

DDA Corporate Sponsorship
Contact: Araceli Vázquez, Chair
Phone: 972-664-0846
Fax: 972-744-0726
Email: araceli@dietgenics.com

Contact: Megan Moore, Co-Chair
Phone: 469-814-4483
Email:
megan.moore@baylorhealth.edu

Become a sponsor for the
Healthy Recipe Challenge!

The 2010 Dallas Dietetic
Association's
Fight Against Childhood
Obesity

Please make checks out to Dallas
Dietetic Association and mail funds
with Committal Slips to:

Dallas Dietetic Association:
Corporate Sponsorship
P.O.Box 601851
Dallas, TX 75360-1851

Dallas Dietetic Association

2009-2010

*Celebrating 75 Years of Providing
Nutrition Care to the Dallas
Community*



*Partnership
Opportunities*

DDA Meeting Sponsor — \$350

Sponsor a monthly meeting where key individuals deliver valuable information to an average of **75 dietitians** in health care, food service and nutrition consultation. You get:

- Your logo/company name on meeting mailer to over 200 dietitians
- Display table at meeting
- Brief opportunity to speak about your product/service

Advertising Package --- \$450

With over **52,000 hits/month** you can showcase your product or service where DDA members gather most, Our Website! You get:

- 3 months- Your logo on the DDA Website Corporate Sponsor's page with over 52,000 hits/month
- 3 months- Your logo "Bannered" on the DDA home
- 3 months- Your logo in a prime spot in DDA's in a quarterly monthly online newsletter in a Newsflash with your logo and a tag line about your product or service. – over 200 readers!

Spring Seminar Sponsor -- \$550

One of DDA's premier events where nutrition professionals from all areas of dietetics gather for annual networking and education on many products and services just like yours. You get:

- Recognition in all marketing communications and "Program"
- A booth for you to get some face to face time with our members. Display table included.
- Inclusion of your company logo on major communications to all members and interested community entities

The Healthy Recipe Challenge

The Healthy Recipe Challenge is DDA's premier event which benefits the prevention of childhood obesity. Please consider the following options.

Winner's Table* \$500

- Name listed as event sponsor at the Healthy Recipe Challenge Awards Banquet Program
- Recognition at DDA Meetings and in Electronic Newsletter

Recipe Challenge Supporter \$1,000

- All of the above +
- Name/logo printed on education materials and event communications

Recipe Challenge Partner \$1500

- All of the above +
- Entitled to one table of 6 at the Awards Banquet

Recipe Challenge Pillar \$2500

- All of the above + Entitles your company to address guests at the Awards Banquet for a 10 minute-presentation.
- Premier placement of Name/Logo on Awards Banquet Program

*Organizations may sponsor more than 1 winner's table

**Please call your contact or Araceli Vázquez, @ 972-664-0846 for custom packages, donations in kind or monetary contributions under "Friends of DDA"*

Max Exposure-Corporate Sponsorship

For maximum exposure and recognition of your product or service consider becoming a DDA Corporate Sponsor. Here's how:

Silver Sponsorship \$1,000

Includes:

- 3 months Advertising Package! (see far left for details)
- Spring Seminar Booth
- Direct access to all members through one set of DDA Mailing Labels

Gold Sponsorship \$3,000

7% savings when purchased as package!

Includes:

- 9 months of our Advertising Package! (see far left for details)
- Spring Seminar Booth, with prime exhibit location.
- One set of DDA mailing labels.
- Sponsorship of a DDA Meeting including display table and recognition of your company on meeting reminder card.
- **Recipe Challenge Supporter** and all its benefits (see Healthy Recipe Challenge section for details)

Platinum Sponsorship \$4,000

Over 15% savings when purchased as a package!

Includes:

- 12 months of our Advertising Package! (see far left for details)
- Spring Seminar Booth, with prime exhibit location.
- One set of DDA mailing labels
- Sponsorship of a DDA Meeting including display table and recognition of your company on meeting reminder card
- **Recipe Challenge Partner** and all its benefits (see Healthy Recipe Challenge section for details)