

# Dallas Academy of Nutrition and Dietetics (DAND)

*(formerly the Dallas Dietetic Association)*

## 2011-2012 Partnership Opportunities

***Celebrating over 75 Years of Providing Nutrition Care to the Dallas Community***

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### **Spring Seminar "Enhance Your Practice in 2012"**

*March 9, 2012 at The Colleyville Center 5301 Riverwalk Drive Colleyville, TX 76034*

Get some face time with Dallas/Fort Worth-area dietitians in health care, food service and nutrition consultation by sharing your expertise through support of the Spring Seminar in one of three levels:

- Benefactor - \$1000 and above  
full size exhibit table, highlighted on the brochure, summary of products/company in seminar booklet + 1 CEU attendee
- Patron - \$550 to \$999  
full size exhibit table, inclusion on brochure and included in seminar booklet + 1 CEU attendee
- Sponsor - \$250 to \$549  
half of exhibit table, inclusion in seminar booklet

### **Monthly Meeting Sponsor – customized packages available**

Sponsor a monthly meeting where key individuals deliver valuable information to an average of **100 dietitians** in health care, food service and nutrition consultation. You can get:

- Your logo/company name on meeting mailer to over 300 dietitians
- Display table at meeting
- Brief opportunity to speak about your product/service
- Let dietitians sample your product
- Have a representative speak to dietitians at the meeting

### **Advertising Package - \$450 for 3 months**

With over **5,200 hits/month** you can showcase your product or service where DDA members gather most, Our Website! For **3 months** you get:

- Your logo on the DAND Website Corporate Sponsor's page with over 5,200 hits/month
- Your logo "Bannered" on the DAND home page
- Your logo in a prime spot in DAND's quarterly online newsletter with a tag line about your product or service – over 300 readers!

for more information contact Carol Ireton-Jones, PhD, RD, LD or Kristin Poda, RD, LD at [DDAwebmaster@dallasdietitian.com](mailto:DDAwebmaster@dallasdietitian.com)